THERE ARE 6 DISTINCT FACE SHAPES

1. OVAL
   - Oval face shapes will have a forehead and a jawline that are approximately the same width. The chin and jawline will be rounded, with no hard lines, and the face will be widest at the cheekbones.
   - Ovals can wear nearly anything, but go for frames that are similar in width at both the top and the bottom of the frame.

2. SQUARE
   - Square face shapes will have a width and a length that are almost equal. The jawline will be very defined, and the hairline will be almost straight across the forehead. The cheekbones will be the same width as the forehead and jawline.
   - Square face shapes will be longer than they are wide and high set cheek bones will be the widest part of the face. The jawline will be pointed at the chin.

3. ROUND
   - Round face shapes will also have a width and length that are equal, but the jaw and hairline will be widest at the hairline and the face will narrow all the way down to a point at the chin.
   - Round faces have no angles, so balance a diamond-shaped face with frames that add some structure to your face. Look for balance at the bottom of the frame.

4. DIAMOND
   - Diamond shaped faces are longer than they are wide and have high set cheek bones.
   - Diamond face shapes will be longer than they are wide and high set cheek bones will be the widest part of the face. The brow line will draw the attention out and give the illusion of more height above the eyes. Diamond face shapes will soften the strong angles of this face.

5. HEART
   - Heart shaped faces will be widest at the hairline and the face will narrow all the way down to a point at the chin.
   - Heart face shapes will be longer than they are wide and high set cheek bones will be the widest part of the face. The brow line will be pointed at the chin.

6. OBLONG
   - Oblong face shapes will have a width of a length that are equal, but the jawline will be very defined, and the hairline will be almost straight across the forehead. The cheekbones will be the same width as the forehead and jawline.

You may have heard on by now that the rule of thumb is:

Opposites Attract.